

Media Contacts:

Victoria Sánchez de Alba
InterEthnica for Energy Upgrade California in Los Angeles County
(323) 908-0928
vdealba@interethnica.com



Melinda Barrett
County of Los Angeles, Office of Sustainability
(323)267-2022 (Office)
(323)537-5520 (Cell)
mbarrett@isd.lacounty.gov

Six LA County Residents Win Home Energy Upgrades of \$10,000 to \$50,000

Studio City, Los Angeles County, May 12, 2011 - Albert Gerardo from the City of San Fernando was awarded the Grand Prize in the "The Home Energy Makeover Contest", sponsored by Energy Upgrade California in Los Angeles County (EUCLA). Gerardo and his family will receive a home Energy Upgrade worth up to \$50,000 and a green home certification. Five other winners will receive home Energy Upgrades worth an estimated \$10,000 each and a green home certification. These include Cynthia Denise Bryan, Pamona; Lisa M. Brown, Los Angeles; Sara Kay Dobbs, Encino; Stephen M. Kienzle, Whittier; and Nancy Kelly, La Verne. EUCLA is a program designed to help homeowners reduce home energy use through energy efficient improvements to their homes. For a list of contest winners, please visit lacountymakeovercontest.org.

Los Angeles County Supervisor Zev Yaroslavsky presented Gerardo with the award at Zenergy House in Studio City. Accepting the prize, Gerardo said, "I am excited by this opportunity to make my home more energy efficient. Energy Upgrade California is a great program to teach the community about how to save money by improving how their homes use energy."

The Energy Upgrade California in Los Angeles County program (EUCLA) rolled out to residents, who own existing single-family homes, in March 2011. EUCLA provides these residents with a central resource for information on all the options for a home Energy Upgrade, for locating participating contractors, and for receiving up to \$4,500 in rebates and incentives.

"Implementing Energy Upgrade California in Los Angeles County will help homeowners enhance their property values, while reducing energy bills and energy use," said Supervisor Yaroslavsky. "We hope today's event helps draw attention to this program, and that County residents will take advantage of the substantial rebates and incentives to make their homes more energy efficient."

U.S. Department of Energy Secretary Steven Chu echoed the positive impact of the EUCLA program. "Across the country, home energy efficiency programs are supporting new clean energy jobs,

expanding the market for energy-saving products and services, and showing families and businesses how easy it is to reduce energy waste and save money."

p. 1 of 2

According to Howard Choy, General Manager of the Los Angeles County Office of Sustainability, Energy Upgrade California participating contractors will help homeowners determine which Energy Upgrades will increase the health and comfort of their homes the most, while saving them the most money.

EUCLA is managed by The Office of Sustainability of the County of Los Angeles, as designated by the County Board of Supervisors. The County of Los Angeles is a leader in the Energy Upgrade California program. The County's initial goal is to meet the statewide goal of reducing energy use and greenhouse gas emissions by 20 percent by 2015.

Please visit www.energyupgradeca.org/lacounty to learn more.

p. 2 of 2

- end -